



Dear Friends,

No one ever chooses to get Prostate Cancer. Yet for one in six American men, the disease chooses them. Prostate Cancer currently affects more than two million American men. This year, more than 186,000 men will be diagnosed in the United States, and nearly 29,000 will die from the disease.

Please join the Michigan Institute of Urology for the 2nd annual ***“Run For The Ribbon”*** this Father’s Day weekend. We have partnered with The Prostate Conditions Education Council and PACE Race Series, creators of one of the largest national Prostate Cancer awareness programs. Our mission partner, The American Cancer Society has joined with us to achieve our goal of furthering Prostate Cancer awareness, education, treatment, and research opportunities in Southeastern Michigan.

Our opening event, ***Night On The Townsend***, takes place at 7:00PM on Friday June 18, 2010 at The Townsend Hotel, Birmingham, Michigan. The evening will be filled with more than 300 friends, fine wine and food, live entertainment by Alexander Zonjic and a charity auction. Murray Feldman of WJBK Fox 2 will join us as Master of Ceremonies.

Run For The Ribbon 5K Run/Walk will be held at The Detroit Zoo on Sunday June 20, 2010 at 8AM. More than 1,500 participants will choose to make a difference through financial support in an effort to change the course of this pervasive disease. Participants in this event will have the option to wear a blue ribbon in honor of individuals stricken with Prostate Cancer. Prostate Cancer survivors will be offered hats to help all of us to identify those individuals of courage and to receive our support.

Join us on the journey for our grandfathers, dads, husbands, brothers, brother-in-laws, uncles, sons, and friends and choose to participate by attending or sponsorship. For more information please call 586-443-4272 or e-mail info@MIURunForTheRibbon.org or visit www.MIURunForTheRibbon.org.

MIU – Run For The Ribbon is a registered 501(c)3 non-profit charity whose mission is to further Prostate Cancer awareness, education, treatment, and research opportunities in Southeastern Michigan.

We look forward to seeing you Father’s Day weekend!

